

Aviation Business Basics 1

Code: BUS1AB101
Scope: 5 ECTS
Timing: Level 1
Language: English
Curriculum: Porvoo Campus 2.0
Course level: Basic studies
Course type: Compulsory

NB! This module does not have its own specific classes in timetables. The module's contents will be implemented via two learning activities of the first semester studies: *Business Plan Competition* and *Study Trip*. The students will enrol into the learning activities *Business Plan Competition* and *Study Trip* during the Learning Camp in the beginning of the semester. For further questions please contact the instructor(s).

Starting level and linkage with other courses

The module has no prerequisites. This module is linked with all the level 1 modules of the Campus 2.0 curriculum.

Learning objectives and assessment (demonstrated in learning activities or otherwise)

The module is a part of basic studies in Porvoo Campus competence-based curriculum and advances the following competences: e.g., understanding profitability, awareness of basic processes and operations in organisations, entrepreneurial and business mindset, ability to analyse the operational environment and savvy use of digital tools. There are also other parallel implementations of this module with the same objectives yet with a different industry specific focus (Business Basics for Sales Professionals 1; Matkailun liiketoimintaosaaminen 1).

Grade 1

The student is aware of the basic processes and operations in organisations. S/he understands the requirements of profitable business at some level and is able to estimate the profitability of operations and products with assistance. S/he is able to choose and use professional ICT tools in planning and estimating business operations when aided and guided by others. The student utilizes reliable sources. The student participates in the project planning, implementation and evaluation with a minimal input. S/he is able to operate when the task and instructions are given and when aided by other students and the supervisors.

Grade 3

The student has a some command on the basic processes and operations in organisations. S/he understands the requirements of profitable business and is able to estimate the profitability of operations and products. S/he is able to choose and use professional ICT tools in planning and estimating business operations. The student utilizes versatile and reliable sources. The student participates in the project planning, implementation and evaluation independently and makes use of the advice available. S/he is able to operate when the task and instructions are given.

Grade 5

The student understands and follows the current economic discussion from versatile, reliable and international sources. S/he has a good command on the basic processes and operations in organisations. The student understands the requirements of profitable business and is able to estimate the profitability of operations and products. S/he is able to choose and use professional ICT tools in planning and estimating business operations. The student utilizes versatile and reliable international sources. The student participates proactively and with goal-orientation in the project planning, implementation and evaluation. S/he is able display entrepreneurial and business oriented mindset as well as act proactively.

Recognising and validating prior learning (RPL)

If students have acquired the required competence in previous work tasks, recreational activities or on another course, they can show the competence with a demonstration and progress faster through their studies. More information and instructions for recognising and validating prior learning (RPL) are available at [MyNet](#).

Working life connections

Company visits and possible guest lecturers and workshops from different companies and organizations.

Internationality

Possibility to work with international teams and instructors. Guest lecturers from international organisations and partner universities. International learning materials.

Contents

- Business model planning
- Business operations and processes
- Business calculations and estimations of profitability and financing
- Business ownership models and liabilities
- Professional ICT tools

Learning methods

All of the competences are implemented in learning activities jointly with other modules. The methods used in the learning activities are e.g.:

- Inquiry learning

- Peer-to-peer learning
- Tutorials
- Debates
- Study tours and company visits
- Lectures and workshops
- Independent study and teamwork
- The assessment of one's own learning

Assessment

The assessment methods are defined in the implementation plans of the learning activities *Business Plan Competition* and *Study Trip* (introduced in the Learning Camp in the beginning of the semester). The assessment methods may include:

Individual assignments

Final deliverables

Exams

Peer assessment

Self-assessment

Commissioners' assessment

The self-assessment (through Winha) of one's own learning does not influence the module grade. The self-assessment and students' feedback to the module will be used for the module development. The feedback is collected via an electronic form.

Module instructor(s)

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Kai Pietilä, Porvoo

Pekka Polvinen, Porvoo

Pasi Romberg, Porvoo

Kalle Räihä, Porvoo

Anna Sivonen, Porvoo

Darren Trofimczuk, Porvoo

Learning materials

Books on the content topics

E-books and online articles

Online tutorials

Companies' web-portals

Relevant media, news agencies, quality press, etc.

Social networking tools

Exercises, tests

Instructors' own materials, materials produced by students.